



Dr. Mabel Rusch – Professional CV

Professional Summary

Dr. Mabel Rusch is a strategic leader and intellectual property rights holder with significant experience in the beverage industry. She has played a foundational role in the Cordials V.I.P. Drinks brand's intellectual property strategy and international positioning. Her legal and business acumen, combined with her role as President of UNC One Corp., positions her as a key decision-maker driving the company's growth, investment initiatives, and facility expansion projects.

Core Competencies

Category	Expertise
Intellectual Property Management	Trademark registration (WIPO), international IP protection, brand logo rights
Corporate Leadership	Business strategy, partnership negotiations, organizational management
Legal & Compliance	Contract execution, cross-border business transactions, regulatory frameworks
Beverage Industry	Cordials and spirits brand development, international market expansion
Strategic Transactions	Investment structuring, asset transfer management, due diligence oversight

Professional Experience

President

UNC One Corp. (formerly UNC Holding LLC) | *Present*

As President of UNC One Corp., Dr. Mabel Rusch oversees the company's strategic direction, operational excellence, and business development initiatives. She leads efforts to expand the company's beverage production capabilities, including the current facility expansion project in Fort Myers, Florida, designed to accommodate major co-packing partnerships such as Sysco Corporation. Her leadership ensures alignment between intellectual property strategy, production capacity growth, and investor relations.

UNITED COMPANIES ONE CORPORATION



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Trademark Rights Holder

CORDIALS V.I.P. Drinks Brand | 2005 – Present

Dr. Rusch has been the registered owner of the CORDIALS V.I.P. Drinks trademark through the World Intellectual Property Organization (WIPO) since approximately 2005. She has maintained and renewed this international trademark registration, most recently in 2017, ensuring continuous protection of the brand's intellectual property assets. The trademark is associated with the "Royal Logo" brand identity used in European markets since 2005.

Strategic Partner & IP Contributor

UNC Corp. | 1997 – 2024

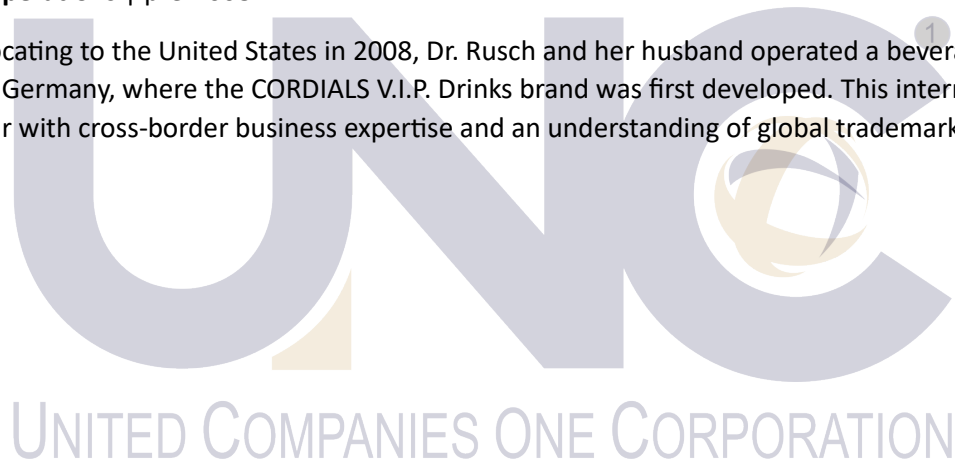
Dr. Rusch played an integral role in the establishment and operation of UNC's beverage business entities. Her contributions included:

- Transferring registration of the CORDIALS V.I.P. Drinks trademark from a German company to her own name to facilitate U.S. business operations
- Executing WIPO Form MM5(E) in May 2013 to initiate transfer of trademark ownership to UNC-FL
- Participating in organizational management of UNC-DE

International Business Development

European Operations | pre-2008

Prior to relocating to the United States in 2008, Dr. Rusch and her husband operated a beverage business in Austria and Germany, where the CORDIALS V.I.P. Drinks brand was first developed. This international foundation provided her with cross-border business expertise and an understanding of global trademark protection systems.



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Intellectual Property Portfolio

Asset	Description	Status
CORDIALS V.I.P. Drinks Trademark	International trademark registered through WIPO	Owned and maintained by Dr. Mabel Rusch, renewed 2017
Royal Logo	Brand logo and design copyright associated with CORDIALS V.I.P. Drinks	Registered with U.S. Copyright Office
Shake'n Pour Cocktails & Long Drinks	United States Patent and Trademark Office (USPTO)	Registered with U.S. Copyright Office
NATURA Perform	United States Patent and Trademark Office (USPTO)	Registered with U.S. Copyright Office

Key Achievements

- **Trademark Continuity:** Successfully maintained and renewed international trademark registration for over a decade, ensuring brand protection across multiple markets.
- **Strategic Asset Transfer:** Executed legal documentation for trademark ownership transfer as part of a \$450,000 investment round, demonstrating ability to navigate complex intellectual property transactions.
- **Cross-Border Business Facilitation:** Traveled to Delaware to personal, contributing to the successful relocation of UNC's beverage operations from Delaware to Florida.
- **Corporate Governance:** Participated in organizational management of multiple LLC entities (UNC-FL, UNC-DE), demonstrating hands-on leadership in corporate structuring.

Education

Dr. Mabel Rusch holds a doctorate degree as Medical Doctor.

Languages

- Native Spanish Speaker
- German (Professional proficiency)
- English (Professional proficiency)



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Location

Based in Florida, with international business experience spanning Germany, Austria, France and the United States.



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